

Richard Booth
Atlantic NSNIG Conference 2015



JUMP ON THE



22 years

1993

- Microsoft released Windows NT 3.1
- WWW at CERN
- Intel Pentium Processor
- Doom video game
- "spamming" coined as a term
- Mosaic web browser 1.0
- *H. pylori* + antibiotics
- Bluejays win MLB World Series

2015

- Apple Watch
- Uber everything
- Drones / Self driving cars
- 1.49 billion Facebook users
- Hoverboard
- Tesla Powerwall
- Growing food in space
- Lab grown meat
- Bluejays win MLB World Series (*tentative)

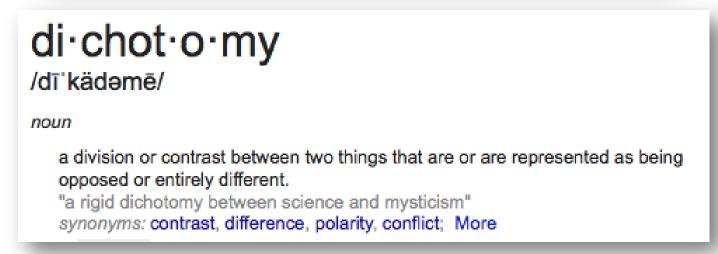


My average nursing student wasn't alive when the Blue Jays won their last World Series

Little conceptualization of a pre-internet world or workplace

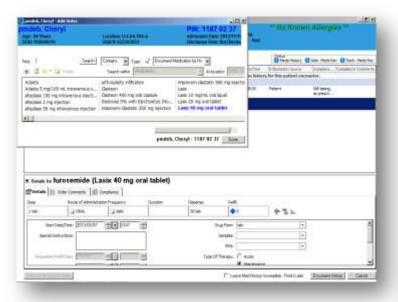






Traditional healthcare technology vs. what society is up to related to technology

One side...















The other side...

Facebook sorry - almost - for secret psychological experiment on users

- Emotion-altering project should have been 'done differently'
- Company was 'unprepared' for negative reactions

Sweden is becoming the world's first cashless society

Transactions are increasingly happening on smartphones

By Duncan Geere 2 days ago World of tech

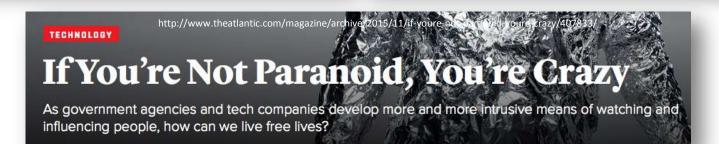
Amazon Hammers FAA For Lack Of 'Impetus' Over Drone Policy

Self-driving cars will be tested on Canadian roads in 2016

by Jon Finges | Gjonfinges | October 14th 2015 At 10:02am

NEWS ANALYSI

ACLU: Orwellian Citizen Score, China's credit score system, is a warning for Americans



Elon Musk's SpaceX reportedly files with the FCC to offer Web access worldwide via satellite

CARS

PEOPLE KEEP CRASHING INTO GOOGLE'S SELF-DRIVING CARS

ROBOTS, HOWEVER, FOLLOW THE RULES OF THE ROAD

By Dan Moren posted May 11th, 2015 at 6:00pm

For the most part, medical care in America is still structurally delivered as it was more than fifty years ago – to those with acute problems, inside small boxes (outpatient clinics) or large boxes (hospitals) where doctors lay waiting for them to arrive, wielding a vast array of high-technology tools – the bright shiny objects of healing.

Smythe, 2014

Recall this previous slide?



The problem is that unless we are willing to re-evaluate the actual *processes* of care (such as who or what delivers the actual care, where care is delivered, and what level of care is delivered to whom, etc.), the change we are seeking will not occur. We love bright shiny objects, and have exhibited great creativity and innovative energy around their development. However the outcomes we seek will only be achieved as we rebalance the importance of tools and processes and find ways to thoughtfully leverage what, admittedly, is a potential treasure trove of new technology.

"...rebalance the importance of tools and processes..."



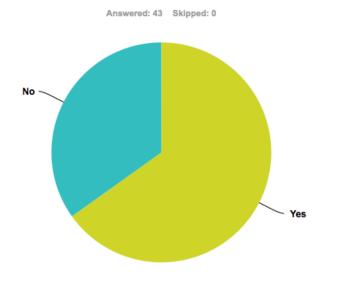
We're good at this stuff...

Not so good about reconceptualizing this...



https://flic.kr/p/8aDoFu

Should patients-consumers be given access to their electronic health information?

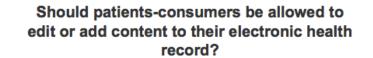


Answer Choices	Responses	~
Yes	65.12%	28
▼ No	34.88%	15

Where did all this paternalism come from?

Why are these students reluctant to evolve process?

Second year BScN students who have never known a world without the internet.



Answered: 43 Skipped: 0

nswer Choices	Responses	¥
Yes	6.98%	3
No	93.02% 4	0



We continue to spend money

We continue to build solutions to inform a number of processes that are likely obsolete or of diminishing return on investment

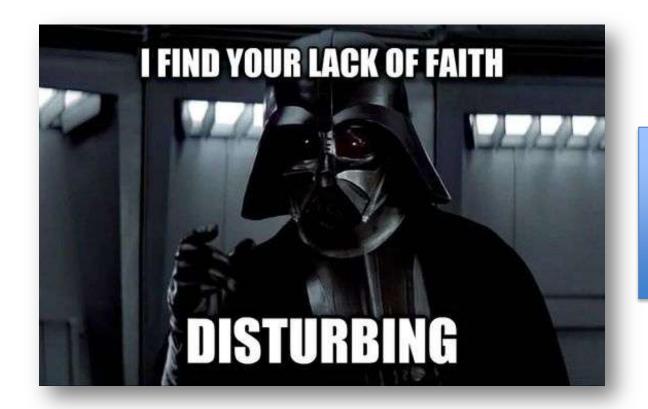
We continue to educate students with a legacy value system that does not connect with modern reality

We move forward with technology as a solution to healthcare issues instead of revisiting *ourselves* (*and clients too)





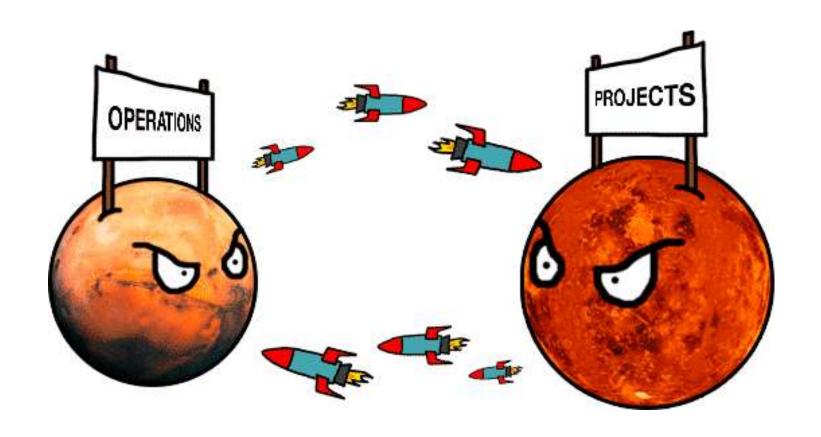
Is our current-day health technology a *cause*, or *solution*, to anything significant in healthcare? Or is it just another interesting variable that history will look back upon and critique accordingly? A passing fad, that was implemented to address issues of the day, that were quickly realized to be both dated and limited in longevity? Was the whole domain made 'non important' with time?



That's crazy talk
Richard. Why did
the conference
planners invite this
guy anyways?

Is our current iteration of informatics in healthcare the equivalent of the 'diesel engine' of passenger cars? Well meaning, but everyone knows is probably not going to make it into the future because its promises were 'just too good' to be true?

Well, then. How do you plan for the future, but BE in the present?





1961 electronic medical records



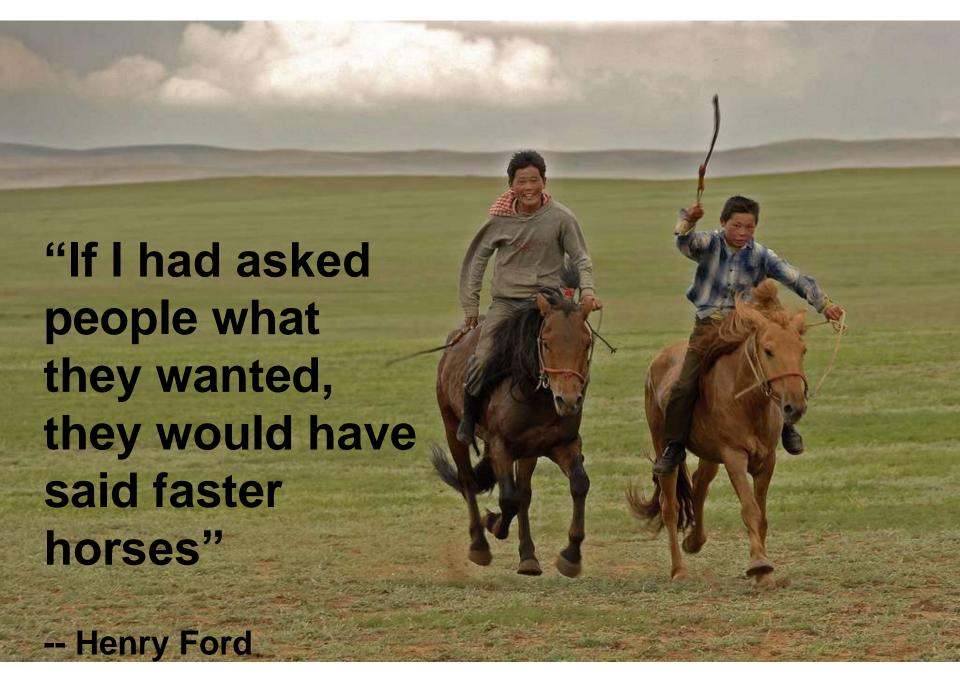
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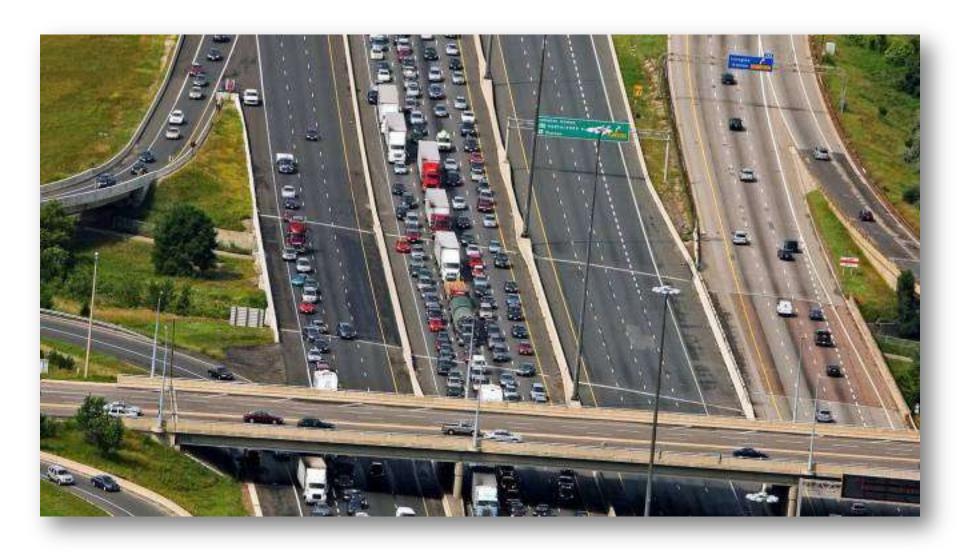




Where we come in...

- Fiduciary responsibility to nursing, especially in terms of technology
- Balance the operations, with the project
- Be the critical voice of technology, for technology
- Think *process* before *tool*
- Appreciate the future reality(s) may not be congruent with your value system or current perspectives of nursing (or healthcare)





The 401 is always under construction. This will never change.

That is, until it is replaced by 'something'

Personal turning points

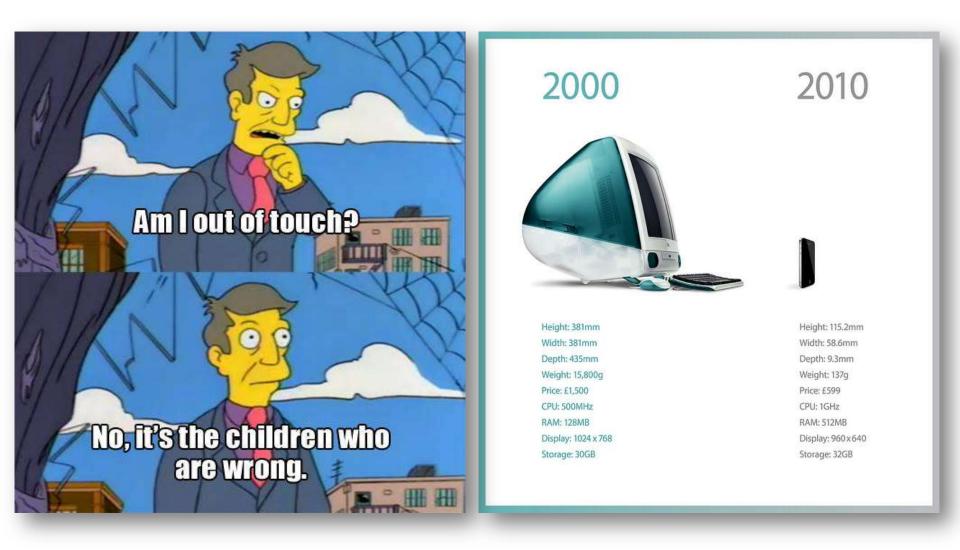
"Do not use the Internet for (insert academic word here)" (2000)

"Informatics isn't a nursing topic" (2003)

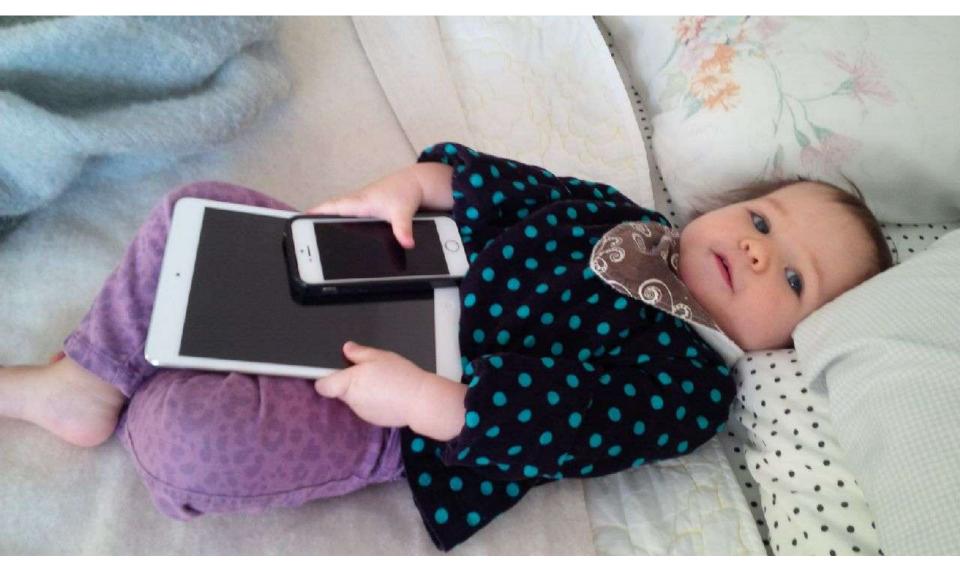
"Blogs will never work in nursing education" (2005)

"We need to stop nurses from using Facebook at work" (2008)

...and then 2009 happened



Is nursing currently 'out of touch'?



My current 19 month old will never know a world that isn't digitally mediated. This both encourages and terrifies me in the same right

Evolving or conceptualizing new processes

- When a dominant paradigm is challenged, it attempts to hold on to its power
 - By espousing that change is not possible
 - Providing excuses to impede change
 - Focus on status quo
 - Use coercive tactics to generate compliance



"There's no chance that the iPhone is going to get any significant market share."

Steve Ballmer, Microsoft CEO (April 2007)





Susannah Fox @SusannahFox



The most exciting innovation of our era is not access to medical information, but access to each other.



6:51 AM - 24 May 2014

Technology is still not overly important here; what it enables is the valuable artifact

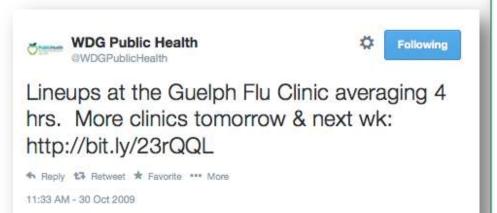


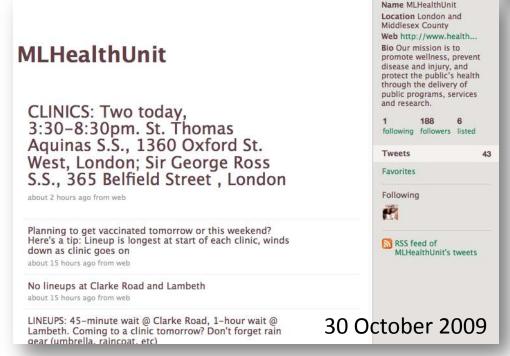
YouTube is about 10.5 years old

'Access to each other'

[-] ChoosetheSword 3223 points 13 days ago

Fun fact: Guy in the video is Jawed Karim, co-founder of YouTube. Net worth around \$140 million. And that's pretty much all there is to say.







In 20 days in 2009, MLHU increased their Twitter followers by 260. **Twitter only had 18 million users in 2009





2014 - Ebola

2015 - Measles outbreak; HPV Toronto Star article fail

ACCEPTED MANUSCRIPT

0

Mapping the zoonotic niche of Ebola virus disease in Africa

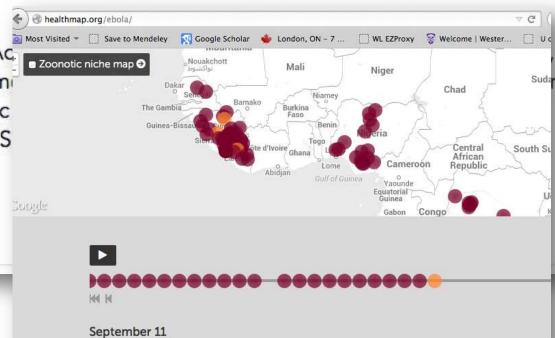
David M Pigott, Nick Golding, Ac Oliver J Brady, Moritz U G Kraem W Gething, Peter W Horby, Isaac Andrew J Tatem, Kamran Khan, S

DOI: http://dx.doi.org/10.7554/eLife.04395

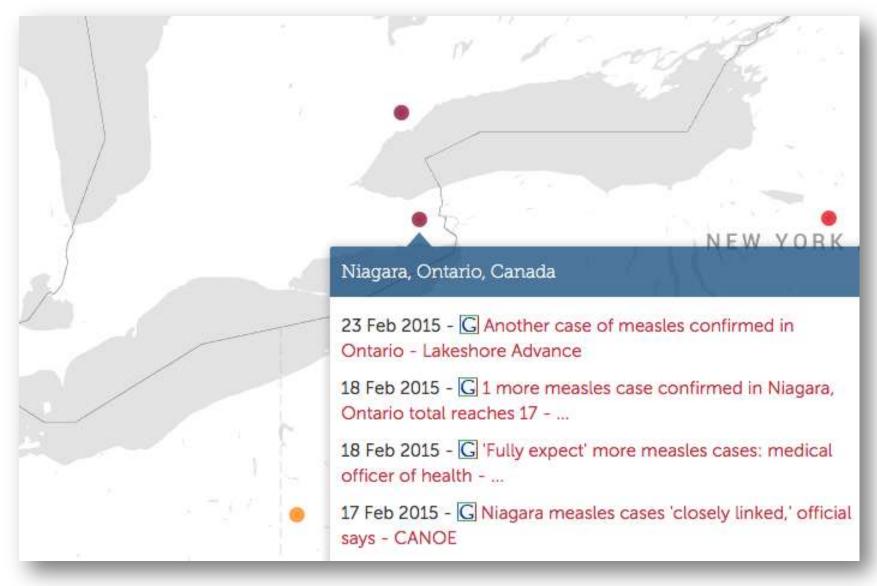
Published September 8, 2014

Cite as eLife 2014;10.7554/eLife.04395

Download PDF



BOSTON -- The Ebola outbreak in West Africa is focusing a spotlight on an online tool run by experts in Boston that flagged a "mystery hemorrhagic fever" in forested areas of southeastern Guinea nine days before the World Health Organization formally announced the epidemic.



Map news media data, with data from Panorama, with data from social media feeds, with data from clinical records.....

...... Is this really a far off reality?

HealthSTATS



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simcoemuskokahealth.org



Why are local health statistics important?

What does our community look like? What are the needs in our community? What is the health status of our community? These are

be answered by analyzing health

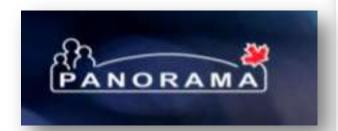
Chapter 12 Google Maps Mashups for Local Public Health Service Planning

Maurizio Gibin, Pablo Mateos, Jakob Petersen and Phil Atkinson



Association between neighbourhood fast-food and full-service restaurant density and body mass index: A cross-sectional study of Canadian adults

Simon Hollands, M. Karen Campbell, Jason Gilliland, Sisira Sarma



Abstract

OBJECTIVE: Frequent fast-food consumption is a well-known risk factor for obesity. This study sought to determine whether the availability of fast-food restaurants has an influence on body mass index (BMI).

METHODS: BMI and individual-level confounding variables were obtained from the 2007-08 Canadian Community Health Survey. Neighbourhood socio-demographic variables were acquired from the 2006 Canadian Census. The geographic locations of all restaurants in Canada were assembled from a validated business registry database. The density of fast-food, full-service and non-chain restaurants per 10,000 individuals was calculated for respondents' forward sortation area. Multivariable regression analyses were conducted to analyze the association between restaurant density and BMI.



How to Use This Site About DineSafe **About Inspections** Glossary Of Terms **Food Safety Training Food Premises Regulation Enforcement Activities**

Name:

City:

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London

Click Here

ON





1. Union Burger 🔝 🔀 🔀 🔝 7 reviews

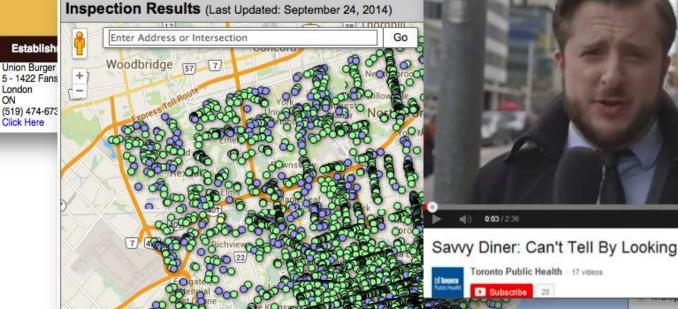
1965-1985 Hyde Park Road London, ON N6G 0A4 Canada (519) 474-6736

2.753

Best burger in London! Can't go wrong for a burger fires and a beer for \$9.99. The onion rings are the best I ever had.

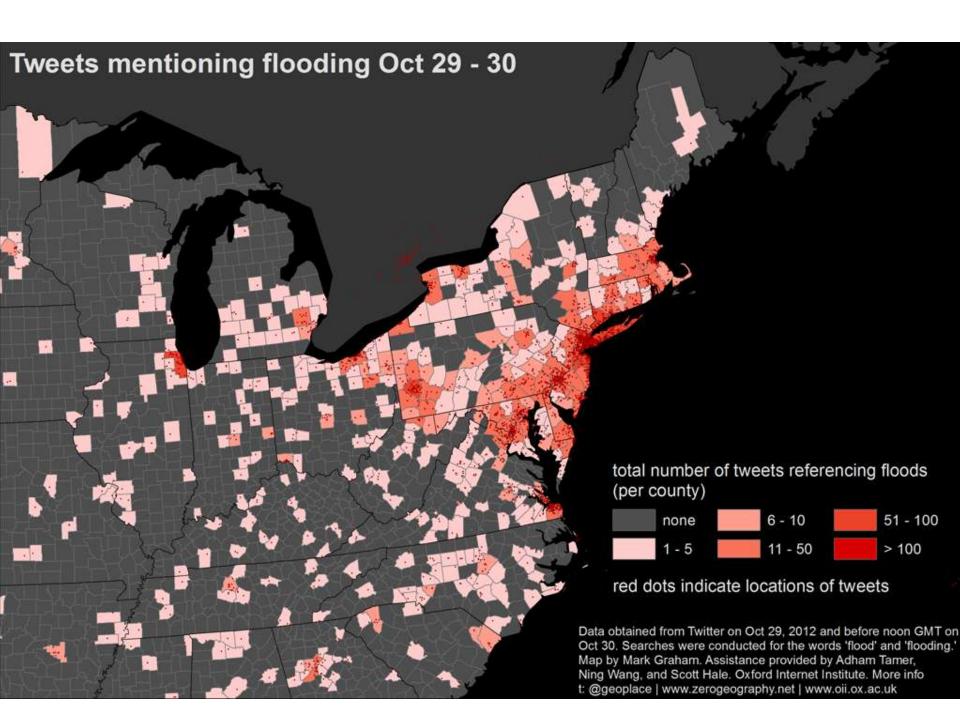








Map data @2014 Google Terms of Use Report a map error



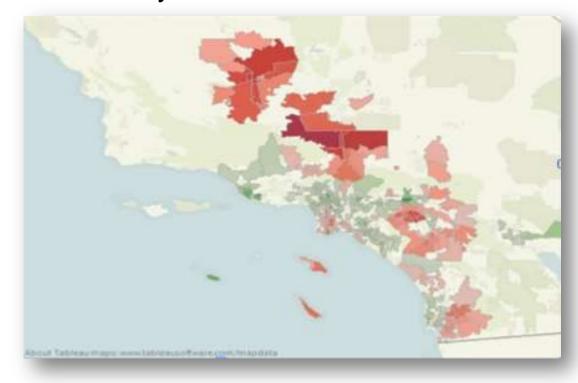
- 1. Link geographic areas with greater than expected asthma prevalence (i.e., higher ozone levels for extended periods during the summer)
- 2. 17% of the asthma patients do not show up to the pharmacy to pick up prescribed medications

3. Subsequently, 13% more likely to have an asthma related

hospitalization

Kaiser Code-a-Thon, September 2013

"We were allowed to have only five people in the room at any given time"





\$55,000 raised, in a week

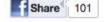




Dogecoin Foundation to Raise \$50k for Kenya's Water Crisis **OLYMPICS**

Pete Rizzo (@pete_rizzo_) | Published on March 11, 2014 at 21:32 GMT | Altcoins, Dogecoir









Jamaican Bobsledders Ride Dogecoin Into Olympics

UPDATE (17th March, 12:35 GMT): A \$10,000 tweet, which many are calling 'the most valuable in history', has sent the Doge4Water fundraising campaign Đ40,000,000 goal using Twitter's dogecoin tip bot.



"The first ever \$10,000 tweet demonstrates the power of digital currency and social media to make the world a better place"

Jackson Palmer, dogecoin founder

End the stigma

Our initiatives

The impact

News & events

Thank you for talking about mental health!

On Bell Let's Talk Day, you really helped break the stigma around mental health.

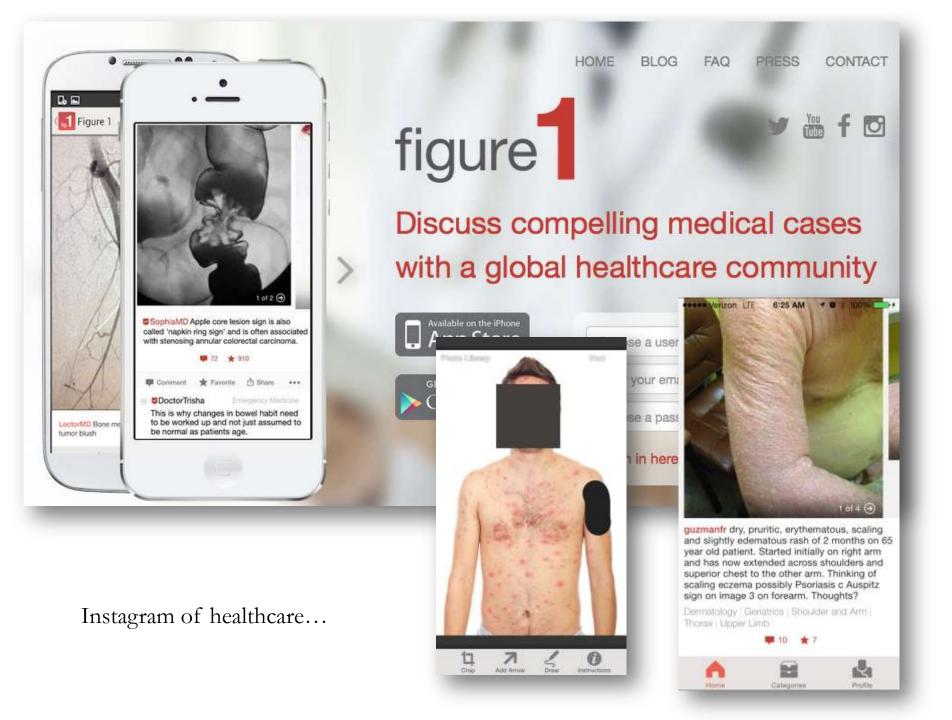
TOGETHER WE'VE RAISED

\$5,472,585

109,451,718 TEXT MESSAGES, MOBILE AND LONG DISTANCE CALLS, TWEETS, AND FACEBOOK SHARES.

#BellLetsTalk 💆





patientslikeme* Welcome Richard | 🖃 | 😑 | Account | Settings 🔻 | Log out (Forum My Profile Patients Search this site FAO Crisis Search Welcome to the Forum. Pick a category to join the conversation. This is the place to ask questions and discuss topics related to your health with everyone in the PatientsLikeMe community, Please review our Search the Forum Search Forum Code of Conduct . Would you like to join more discussions? See more Forum Rooms > Patients Like Me Room: Talk to everyone in the Patients Like Me community My Condition Rooms: Talk to others about conditions that matter to you 138445 members 4694 members View » Skin, Hair and Nails (You're a Patient) view » PatientsLikeMe 189 posts 8592 posts 24 topics 1066 topics Most Recent Topics (Unread and Updated Topics) Most Recent Topics (Unread and Updated Topics) surgery-bumps on head about 20 hours ago Obesity almost killed me!! SO I TOOK THE STAND !! and i about 2 hours ago am winning !! Breast cancer, Thyroid cancer from lupus. 1 day ago Planning goals about 2 hours ago Hair Loss 1 day ago about 3 hours ago nature Most Recent Tags: 🕙 Fibromyalgia 🥯 welcome new member 🧐 Crohn's Disease biotechnology ulcerative colitis Psoriasis Advanced search 138445 members nature.com - journal home - archive - imme - computational histogy - analysis - abstract * provious article next article **View »** Technical Help Using PatientsLikeMe 1507 posts 271 topics MATURE BIOTECHNOLOGY | COMPUTATIONAL BIOLOGY | JUNEYSIS Most Recent Topics (Unread and Updated Topics) Accelerated clinical discovery using self-reported patient Weird Glitch about 6 hours ago data collected online and a patient-matching algorithm Lab units not saving properly 1 day ago Paul Wicks, Timothy E Vaughan, Michael P Massagli & James Heywood Affiliations | Contributions | Corresponding author

Citations to this article

Science jobs from naturajobs

Los Alamos National Laboratory

Needle Inclinde of Health Sciences

Cranstel (3) Scapus (8) Web of Science (100)

Proteinctoral: computational and expertmental.

Senior Scientist in Metabonomics - Lipidomics

melecular histogic protein structure design

"While not a replacement for the gold standard double blind clinical trial, our platform can provide supplementary data to support effective decision-making in medicine and discovery"

C nill test

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the business of

descripted citation

Nature Biotechnology 29, 411-414 (2011) | doi:10.1036/vist.1837

Patients with serious diseases may experiment with drugs that have not

quantitative outcome data have the putential to provide an observational

environment to monitor such drug usage and its consequences. Here we

describe an analysis of data reported on the website PatientsLikeMe by

patients with amyotrophic lateral sclerosis (ALS) who experimented with

randomization, we developed an algorithm to match 149 treated patients to multiple controls (447 total) based on the promossion of their disease cours

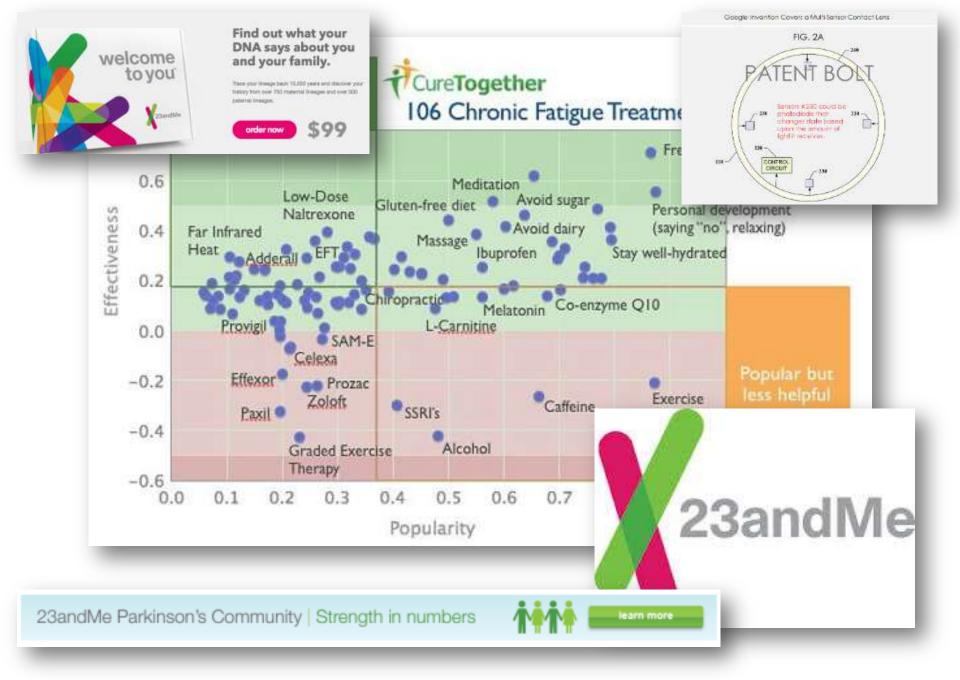
Athium carbonate treatment. To reduce potential bias owing to lack of

received regulatory approval. Online patient communities structured around

Appendix + Author Information + Supplementary information

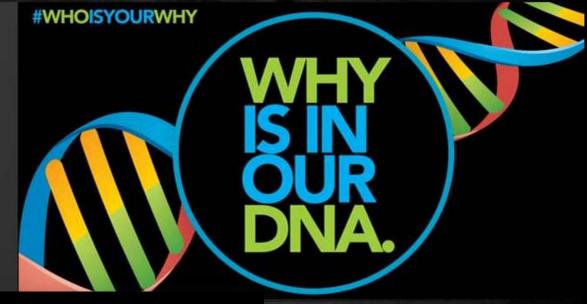
Abstract

Received 02 April 2010 | Accepted 10 March 2011 | Published online 24 April 2011



WHY IS NOT JUST A QUESTION. IT'S OUR QUEST.

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PRINCESS MARGARET CANCER CENTRE LEADING THE WAY IN PERSONALIZED CANCER MEDICINE

Google Wants to Store Your Genome

For \$25 a year, Google will keep a copy of any genome in the cloud.

By Antonio Regalado on November 6, 2014

Genomics 8+1 59

What is Google Genomics?

▼ Pricing and Quotas

Pricing

Quotas

What Is Google Genomics?

Google Genomics provides an API to store, process, explore, and share DNA s calls, using Google's cloud infrastructure.

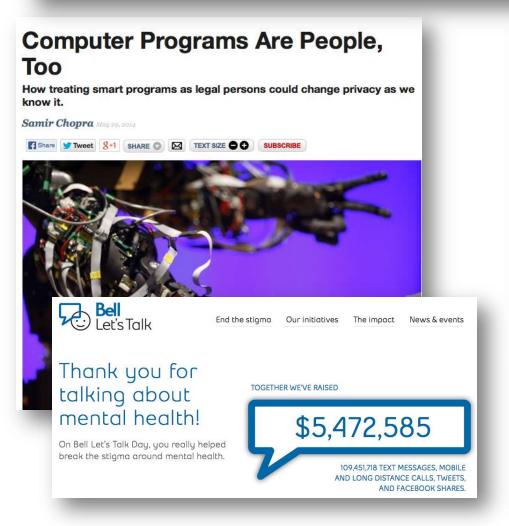


FORBES 1/23/2013 @ 7:00AM | 288,626 views

Airbnb And The Unstoppable Rise Of The Share Economy

This story appears in the February 11, 2013 issue of Forbes.











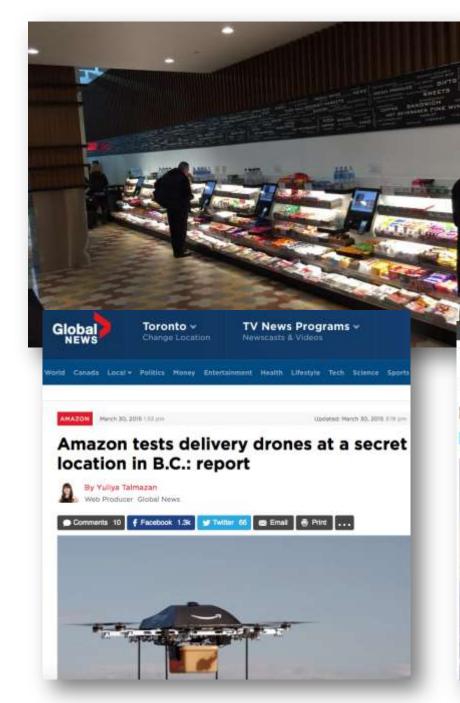
Main thesis:

Machines don't need to be perfect – they just need to be better than humans

In many cases, they already are

The Terminator: The Skynet Funding Bill is passed. The system goes on-line August 4th, 1997. Human decisions are removed from strategic defense. Skynet begins to learn at a geometric rate. It becomes self-aware at 2:14 a.m. Eastern time, August 29th. In a panic, they try to pull the plug.

Sarah Connor: Skynet fights back.





The first self-driving big rig licensed to operate in the US

by Mariella Moon | @marielle_moon | 10 hrs ago









Hugo Barra on why Xiaomi microSD cards in phones

2 hours ago

Apple may be under FTC invest Beats deals

7 hours ago.

The Nintendo studio behind 'Kir new game 'BOXBOYI'



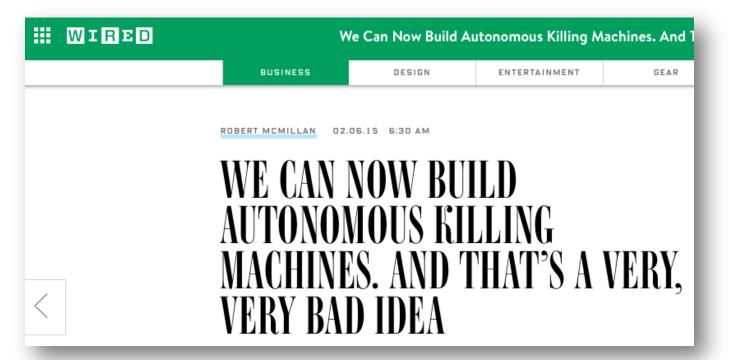




Doctor Evidence to contribute valuable clinical data to IBM Watson's oncology solutions, developer ecosystem

Published on May 30, 2015 at 7:40 AM · No Comments

To date, IBM's Watson for Oncology solution has ingested nearly 15 million pages of medical content, including over 200 medical textbooks and 300 medical journals. Doctor Evidence brings more than a decade of experience in rigorous evidence-based medical methodologies and technologies to the Watson Ecosystem. The organization will



autonomous. That worries him. A lot. "The potential for lethal autonomous weapons systems to be rolled off the assembly line is here right now," he says, "but the potential for lethal autonomous weapons systems to be deployed in an ethical way or to be designed in an ethical way is not, and is nowhere near ready."

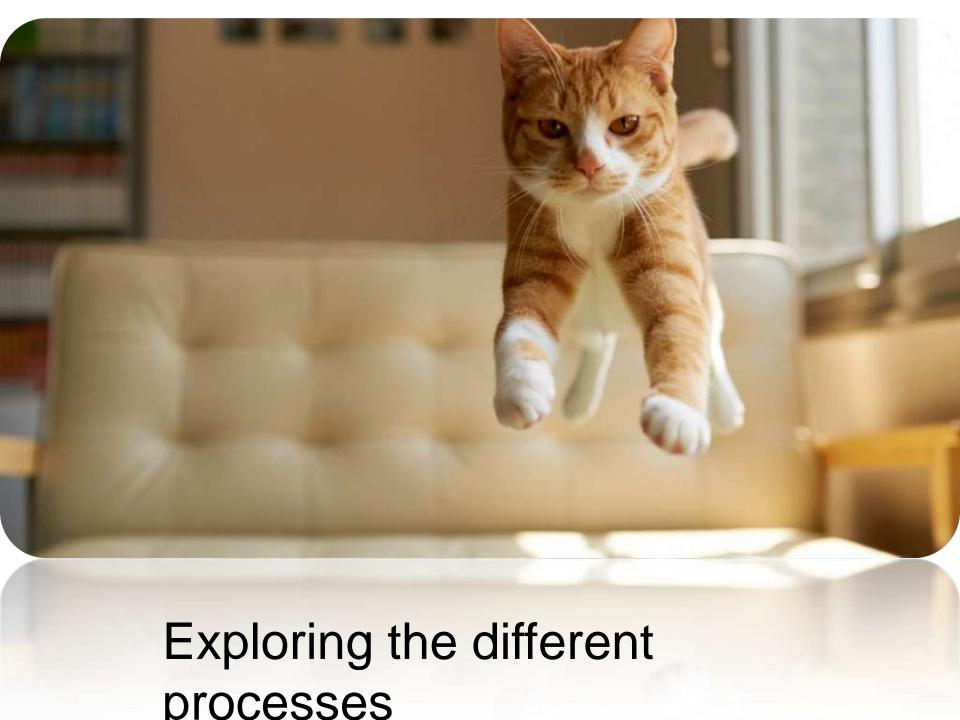
Whoa Richard...

That's some serious tinfoil hat stuff there... a lot of that stuff sounds scary

I'm going to stick with CPOE, EMRs, data standards, and portals... you know. The *traditional* informatics stuff.



Recall our previous discussion about feeling unsettled and failing to evolve *process*?

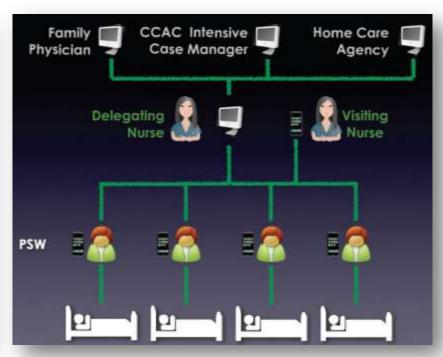


With computers to do most of what nurses now do, what unique service will the professional nurse provide? As a result of increasing computerized care and as the division of labor shifts, roles of necessity will change. The gap created by the shortage of physicians will offer the nursing profession two choices: extinction, or the opportunity to provide new di-

mensions of patient care. If nursing accepts the latter opportunity, a new concept of nursing care will emerge: one that will require a redefinition and revision of how nurses are to be prepared and how they are to practice in the future. If nursing reneges, it will be replaced by the computer and paramedicals will fill the nurse-related roles.

Point of care technology, redux (sans nurse)





Removing nurses from the patient-care experience, or, evolving the nursing role?

Care model evolution using over-the-counter technology – what's to say, social connectiveness won't be taken one step further?



- Nursing needs to move beyond its traditionally conceptualized and theorized role with technology
 - Health system navigation / coordination
 - Human-technical interface knowledge work
 - Legal, ethical, privacy
 - Advanced clinical and professional practice
 - Data analytics and algorithms of care
 - Lots more that I haven't had time/coffee to reflect upon yet

Informatics – the hanging lowest and most developed fruit – but, I question its longevity in its current form

Lots of change occurring within informatics (sort of)



social media mobile technology wearable technology clinical and EMRs nano-technology biotechnology data science

...the list goes on

care model evolution

remote/virtual care

human-technical interface

social media

mobile technology

advanced practice (technology)

Nursing encompasses autonomous and collaborative care of individuals of all ages, families, groups and communities, sick or well and in all settings.

Nursing includes the promotion of health, prevention of illness, and the care of ill, disabled and dying people. Advocacy, promotion of a safe environment, research, participation in shaping health policy and in patient and health systems management, and education are also key nursing roles.

International Council of Nurses^[25]

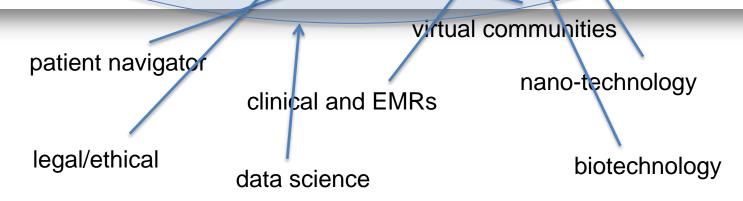
patient navigator	virtual communities	
	clinical and EMRs	nano-technology
legal/ethical	data science	biotechnology

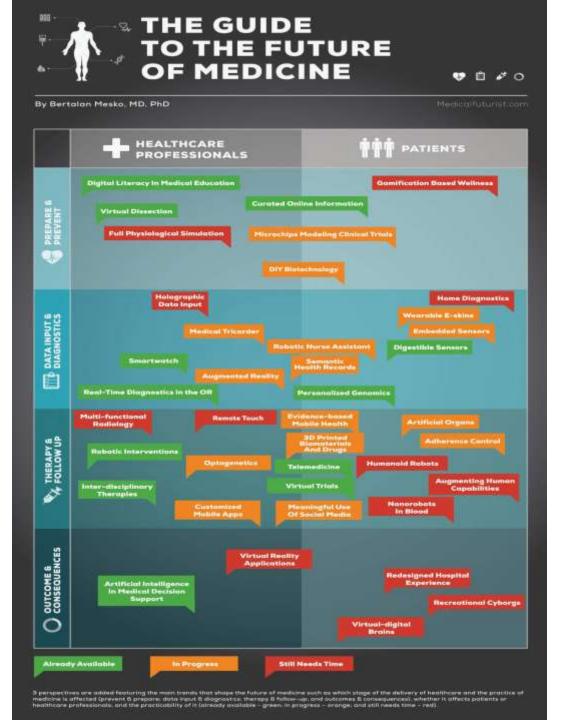
care model evolution
remote/virtual care

social media
mobile technology
advanced practice (technology)

Nursing encompasses autonomous and collaborative care of individuals of all ages, families, groups and communities, sick or well and in all settings. Nursing includes the promotion of health, prevention of illness, and the care of ill, disabled and dying people. Advocacy, promotion of a safe environment, research, participation in shaping health policy and in patient and health systems management, and education are also key nursing roles.

International Council of Murses [25]





Remote touch?
DIY biotech
Robotic nurse
assistant
Wearables / trackables



Moving forward can be a paradigmatic shift.

It will hurt.

It will retire some mindsets and values – and likely, some established processes and roles. That will be hard.

We shouldn't be planning a profession for 2015 – we need to prepare it for 2035+, and it has to start now





The Telegraph

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HOME » TECHNOLOGY » SOCIAL MEDIA

Facebook terms and conditions: why you don't own your online life

Did you read the terms when you joined Facebook, Twitter or LinkedIn? Oliver Smith explains how social networks effectively own your online content.

It has already begun....and we're currently moving sideways as a profession









Thankyou

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